Conditions	Targeting type	
	Before	**Now**
General		
Arrival on page	Trigger	Merged with Page URL
Visited pages		
Page Title	Segment	Trigger
Page URL	Segment	Trigger
Acquisiton		
Landing page URL	Segment	Both
Referring website URL	Segment	Both
Traffic type	Segment	Both
Acquisition channel	Segment	Both
Visitor characteristics		
New or returning visitors	Segment	Segment
Browser language	Segment	Segment
IP Geolocation	Segment	Segment
Device type	Segment	Segment
Screen resolution	Segment	Segment
Visitor IP Address	Segment	Segment
Ad blocker	Segment	Segment
Visiting behavior / Navigation		
Website exit	Both	Trigger
Goal converted	Segment	Both
Number of tabs open	Trigger	Deprecated
Pages viewed		
Previous page	Both	Trigger
Number of page views	Both	Trigger
Product pages		
Price of the product page displayed	Segment	Trigger
Number of visited product pages	Segment	Trigger
Visited product pages	Segment	Trigger
Elapsed time		
Time elapsed since first visit	Both	Trigger
Time elapsed since last visit	Both	Trigger
Time elapsed since session became active	Both	Trigger
Time elapsed since page load	Both	Trigger
Number of visits		
Number of visits today	Both	Trigger
Total number of visits	Segment	Trigger
Number of visits by page	Segment	Trigger
Campaigns		
Experiment	Segment	Both
Feature Flag	Segment	Both
Personalization	Segment	Both
Exclusive campaign	Segment	Both
Exclusive Feature Flag	Segment	Both
AI Predictive Targeting		
Likelihood to convert	Segment	Segment
External environment		
Weekday	Both	Trigger
Date range	Both	Trigger
Timeslot	Both	Trigger
Weather		
Current weather		
Sky condition	Both	Trigger
Temperature	Both	Trigger
Day/Night	Both	Trigger
Weather forecast		
Sky condition forecast	Segment	Trigger
Termperature forecast	Segment	Trigger
Custom data	Segment	Both
External tools	Segment	Both
Kameleoon segments	Segment	Segment
Technical		
Custom JavaScript condition	Trigger	Trigger
Browser cookie	Trigger	Segment
Custom event	Trigger	Trigger
Element on the page	Trigger	Trigger